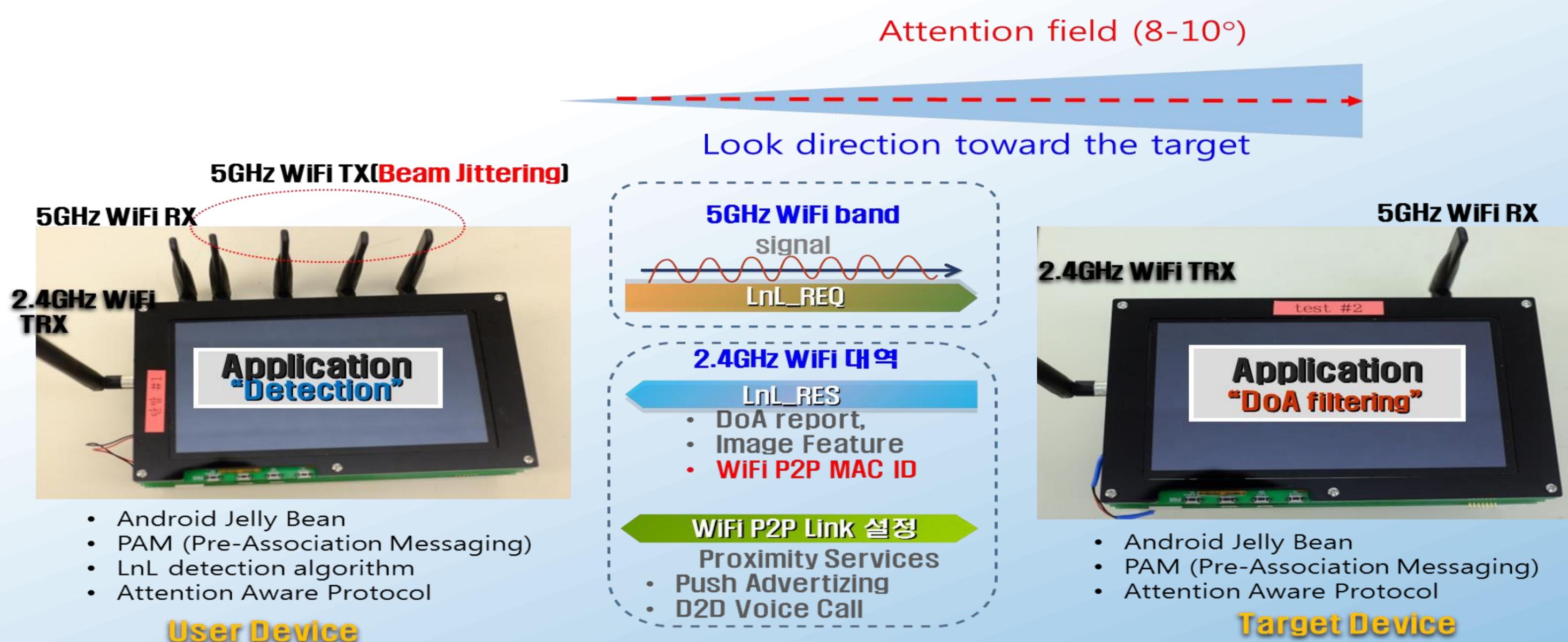


Technology Overview

- Developing the intuitive and fast connection technology that enables Device-to-Device communication link just by pointing smart phone and pad towards the target device for the various proximity mobile services.



Core Technologies

- Awareness of the target direction at the target
- New advanced beamforming technology that gives the narrower attention field
- Pre-association messaging based on Wi-Fi direct (possible to sending the short ads before association)

Application Area and Advantages

- Proximity Advertising
- Digital Instant Sharing
- IOT smart connection
- Thing finding service



- Fast connection time for Wi-Fi Direct (3 secs)
- Intuitive connection just by pointing the smart devices towards the target (less user intervention for pairing)